



# Sponsorship Opportunities 2022/23

Find out about how you can get involved with our brand-new podcast, FocusAF

## Invite to Sponsor

As a valued service provider/partner of Advocacy Focus, we would like to invite you to become involved in our new podcast, FocusAF, launched in Autumn 2022.

Our podcast will see expert guest-speakers joining us for conversations on topics such as mental health, advocacy and many others!

Our podcast aims to provide listeners with information on current topics, in an informal conversational format. Each episode will be dedicated to raising awareness and understanding of mental health and the impact it has in our communities, as well as exploring different areas of advocacy from lived-experience and professional lenses.

We have a variety of sponsorship opportunities that we are sure you will be interested in, offering you a chance to promote your products and services to our listeners.

Please see below our range of sponsorship opportunities, detailing the benefits available to your organisation - we are now taking reservations if you wish to reserve a specific opportunity.

**To reserve or confirm your sponsorship opportunity, please call 03003230965 or email [training@advocacyfocus.org.uk](mailto:training@advocacyfocus.org.uk)**

£500

### Headline Sponsor

- Your logo will be placed on **all** literature and materials promoting our podcast. Whenever our logo appears, your logo will appear alongside it. Whenever we refer to the podcast, it will be followed by the words 'sponsored by [your name/logo]' in every capacity. **PLUS:**
- Your company details will feature on the FocusAF web page
- Listeners will hear about your business at the beginning of every episode
- You will be invited to guest on an episode
- Your logo will be within view of the video recordings of the podcast
- We will create a full-page editorial promoting your company, which will be shared with our 614 newsletter subscribers.

£100

### Episode Sponsor

- Your logo will be placed on all literature and materials promoting the episode.
- Your company details will feature on the episode descriptor
- Our listeners will hear about your business during the episode
- You will be able to promote your current offers or news during the episode, in the form of a host-led ad